



Production Specs

Specifications

Colors: CMYK
 Final Trim Size: 8.25 x 10.875
 Line Screen: 150

Ad Submission

All ads must be supplied in Macintosh format or in PC TIFF or PDF format. Flight Check recommended.

DIGITAL SPECS:

All images must be 300 dpi or greater and saved as TIFF or EPS formats.

MACINTOSH PROGRAMS:

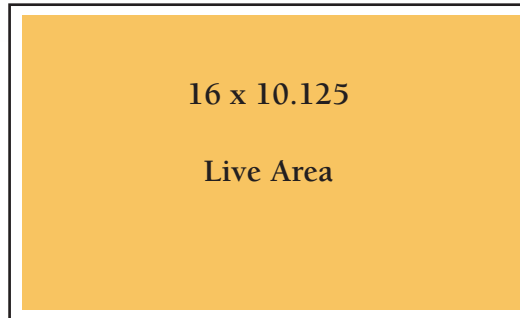
- Quark Express™ 3.0 - 6.0
- Adobe Photoshop 5
- Illustrator 10 EPS

FONTS:

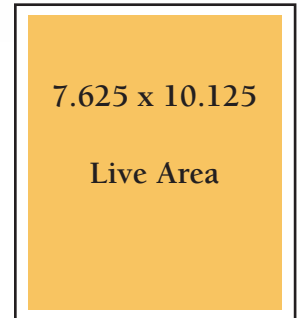
Please include all Printer and Screen fonts (if applicable) Post Scripts fonts are preferred. True type & MM fonts may not print all characters.

MEDIA:

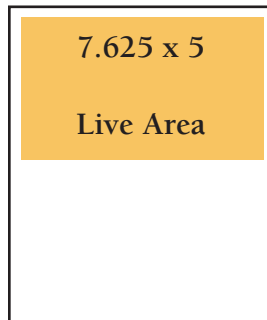
Files may be supplied the following ways:
 • CD • DVD • Email



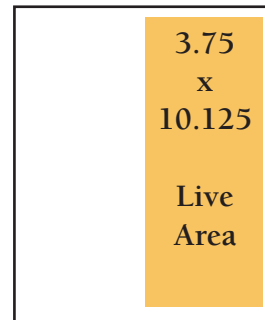
Two Page Spread
 Trim Size:
 16.75 x 10.875
 Bleed Size:
 17.125 x 11.125



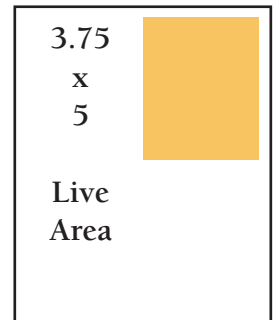
Full Page
 Trim Size:
 8.375 x 10.875
 Bleed Size:
 8.75 x 11.125



1/2 Page
 Trim Size:
 8.375 x 5.375
 Bleed Size:
 8.75 x 5.625



1/2 Page
 Trim Size:
 8.375 x 5.375
 Bleed Size:
 8.75 x 5.625



1/4 Page
 Trim Size:
 3.75 x 5
 Bleed Size:
 N/A

PDF File Submission Specifications

Use these guidelines to ensure your files will reproduce properly during the printing process.

- Submit file with correct page size
- Include any bleeds
- If text goes out of live area it may be cut off
- All images/scans, logos/artwork must be in CMYK
- All fonts used in document must be embedded in PDF file
- Resolution for images in file must be at least 300dpi
- PDF files must be 1200dpi or higher