



# THE RESULTS ARE IN!

Home Tour of North Carolina, now in partnership with The Real Estate Book (NCI Communications), consistently shows its high ranking in monthly Internet activity! Compare us against other Outer Banks advertising choices!

Increase your Internet exposure! If you haven't advertised with us lately, take a look at our superior print quality, service and distribution.

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MILLION ADDITIONAL UNIQUE USERS CAN ACCESS YOUR LISTINGS THROUGH OUR NETWORK OF OVER 25 PARTNER SITES. LIKE...

- ZILLOW.COM
- YAHOOREALESTATE.COM
- TRULIA.COM

## THE RANKING IS HERE

comScore. ©2009 comSource, Inc. Geography: United States (All Locations) December 2009 - published 1/13/2010		Total Unique Visitors	Average Daily Visitors	Total Visits	Total Unique Visitors	Average Daily Visitors	Total Visits
Total Internet: Total Audience				205,709	137,241		
Real Estate				43,721	4,792	148,045	
1.	Move Net	7,082	443	17,243	25.	HOMEFINDER.COM	591
2.	ZILLOW.com	5,255	369	13,330	26.	MLSFINDER.COM	571
3.	Yahoo! Real Estate	5,104	243	7,859	27.	REDFIN.COM	547
4.	Trulia Network	3,954	247	9,052	28.	ACTIVERAIN.COM	495
5.	AOL Real Estate	3,497	189	6,082	29.	MOVOTO.COM	418
6.	Homes.com & ForRent.com Network	3,243	159	5,637	30.	LISTHUB.NET	410
7.	MSN Real Estate	2,784	135	4,382	31.	BLOCKSHOPPER.COM	398
8.	RENT.COM	2,250	109	3,755	32.	REALTYTIMES.COM	392
9.	Primedia Apartments/Rentals Network	2,144	101	3,513	33.	FORSALEBYOWNER.COM	389
10.	NCI Interactive	2,005	85	2,717	34.	RENTALHOMESPLUS.COM	369
11.	ZIPREALTY.COM	1,580	141	5,396	35.	WEICHERT.COM	349
12.	Apartments.com Sites	1,452	69	2,360	36.	FRONTDOOR.COM	348
13.	LoopNet Sites	1,271	67	2,322	37.	HAR.COM	343
14.	MYNEWPLACE.COM	1,229	55	1,845	38.	EPROPERTYSHITES.COM	338
15.	REMAX Internaitonal, Inc.	1,214	64	2,200	39.	HOTPADS.COM	338
16.	HOMEGAIN.COM	970	39	1,251	40.	REALESTATE.COM	338
17.	UHAUL.COM	874	37	1,282	41.	COLORADONEWHOMES.COM	337
18.	FORECLOSURE.COM	871	39	1,313	42.	First American Real Estate Solutions	324
19.	CITYCENTER.COM	866	33	1,054	43.	HUDFORECLOSED.COM	321
20.	MLXCHANGE.COM	858	111	5,474	44.	CONNECTWITHLIFE.COM	313
21.	Century 21 International	825	47	1,645	45.	HOUSE.INFO	306
22.	COLDWELLBANKER.COM	788	38	1,341	46.	TOURFACTORY.COM	305
23.	REALTYTRAC.COM	732	34	1,146	47.	HOMESANDLAND.COM	305
24.	APARTMENTRATINGS.COM	645	29	961	48.	INXRE.COM	292
					49.	REALTOR.ORG	291
					50.	MRIS.COM	279

For more information contact Home Tour 252-449-8045